



SOMAIYA
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management

K J Somaiya Institute of Management
(A Constituent Institute of Somaiya Vidyavihar University)



5th International Conference on Challenges in Emerging Economies
Business Agility and Sustainability in the Heuristic Environment

Pre-conference Workshop
25th & 26th November, 2022

Conference (Hybrid)
10th December, 2022

Academic Partners



About K J Somaiya Institute of Management

K J Somaiya Institute of Management was established in 1981 as a part of Somaiya Vidyavihar (now affiliated to the Somaiya Vidyavihar University since August 2019) with the objective of providing state-of-the-art education in management and allied areas. The institute is consistently ranked among the Top 25 management institutes and Top 10 private sector B-schools in India. Over the past 4 decades, the Institute has evolved into a leading B-school offering sector specific and employment-oriented management programmes. Apart from the regular programmes, the institute offers customized and industry-specific certificate and executive development programmes for government bodies, companies, defense personnel and NGOs among others.

Programmes Offered

- Doctoral Studies
- 2-Year MBA Full-Time Programmes
- 3-Year MBA (Part-Time) Programmes
- 2-Year MCA Programme
- Executive Education
- MBA Healthcare Management
- MBA Sports Management

Call for Papers

Research Papers, Case studies, Research Articles & Review Papers are invited from academicians, industry practitioners, research scholars, and students on the following themes & sub-themes. The list of sub-themes is indicative but not exhaustive.

Themes for 5 th International Conference on Challenges in Emerging Economies 2022				
Sr. No.	Business Strategy	Entrepreneurship	Business Ethics	Business Communication
1	Strategic Renewal & Innovation	Sustainability & Entrepreneurship	Environmental Ethics	Crisis Communication
2	Environmental, Social, and Governance	Rural Entrepreneurship	Ethical Leadership	Community Engagement/ Employee Engagement
3	Organizational & Business Transformation	Communication & Entrepreneurship	Code of Conduct	Cross-Cultural Communication
4	Strategic Vision, Planning & Impact	Artificial Intelligence & Machine Learning in Entrepreneurship	Corporate Governance	Virtual Communication & Technologies
5	Corporate Sustainability	Micro Small Medium Businesses & Start ups	Ethics in Marketing, Entrepreneurship, Finance, IT & HR	Health Communication
6	Re-engineering Business Models	Social Entrepreneurship	Discrimination	Interpersonal Communication
7	Flexibility	Entrepreneurial Leadership, Finance & Marketing	Corporate Citizenship	Gender & Communication
8	Strategic Corporate Communication	Family Managed Businesses	Reputation Management	Leadership & Communication
9	Strategic Philanthropy	Design Thinking in Entrepreneurship	Human Values & Ethics	Internal Communication
10	SDG and Sustainability Targets	Heuristic Innovation	Corporate Espionage	Semiotics & Neurolinguistics
11	Stakeholder Theory	Corporate Social Responsibility	Ethics in Health & Safety	Green Communication

Submission Dates & Link

1. Extended Abstract - 30th August 2022 [Upload Extended Abstract](#)
2. Full Paper - 15th September 2022 [Upload Full Paper](#)

*** Papers should adhere to the submission guidelines or else it will not be accepted.**

Author Guidelines

1. The author(s) should clearly mention the theme under which the abstract is to be included. All abstracts will be double blind peer reviewed and only those approved by the reviewers will be selected.
2. Full paper will be double blind peer reviewed, thus, required to be sent on or before the deadline.

Submission Guidelines

1. All extended abstracts submitted for presentation at International Conference on Challenges in Emerging Economies (ICCEE) must contain original research that has not been previously presented or scheduled for presentation or accepted and if under review, must not appear in print before the conference.
2. Extended abstract of the paper should not be more than 1500 words (excluding tables, figures, and references)

3. We accept empirical papers, conceptual papers, cases, working papers, and literature reviews in Microsoft word format only.
4. The extended abstract should cover the following aspects:
 - a. Title of the paper
 - b. Introduction
 - c. Literature review
 - d. Methodology adopted
 - e. Data analysis
 - f. Discussion/Conclusion
 - g. Implications – Research & Practical
 - h. Keywords (at least 3 to 5 keywords)
5. Figures, graphs, tables, references, and appendices should follow APA 7th edition reference format.
6. Font must be Times New Roman, font size 12 pt, double spaced, 1 - inch (2.5 cm) margin all around and 8.5' X 11' page setting.
7. Please ensure to remove all author identity including acknowledgements to facilitate the double blind review process.
8. Note that plagiarized manuscripts will be rejected (Must be 15% below including references).

Best Paper Award

Best Paper Award with certificate will be given to recognize the outstanding contribution based on the extended full paper and the subsequent presentation during the conference. The paper should clearly emphasize the theme of the conference.

Publication Opportunities

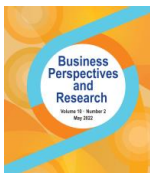
1. All selected extended abstracts will be published as Conference Proceedings with an eISBN Number, subject to copyright form duly signed and submitted after acceptance of the extended abstract.
2. Upon acceptance of the abstract, the author(s) agree to the following:
 - (a) to release the copyright to the 5th GMCEE.
 - (b) to return the manuscript (abstract) in correct format (via e-mail) to the Proceedings Editor.
 - (c) at least one author will present the manuscript at the conference and will pre-register as a condition for acceptance and publication.
3. Only the best papers chosen by the review committee will be published in either partnered journals or edited books based on the review process.

Affiliations

Case Research
Centre
K J Somaiya Institute of Management

K J Somaiya Case Research Centre
K J SIM Case Compendium

Journal Affiliations



Business Perspectives and Research (Ranked C in ABDC, Indexed in ABS & Scopus list)
[Visit Journal](#)



Journal of Entrepreneurship in Emerging Economies (Ranked C in ABDC, Indexed in Scopus list)
[Visit Journal](#)

Registration Details

Registration is requisite for every participant. Every author must register and pay fees separately in case of collaborative authorship. Once the paper is accepted, the registration fees should be paid through online fund transfer.

Delegate Type	Corporate	Academician	Ph.D. Scholars	Management Student	Ph.D. Scholars & Management Students of Somaiya Vidyavihar University
Workshop Fees (INR)	3000	3000	3000	3000	1000
Workshop Fees (USD)	100	100	100	100	NA
Conference Fees Indian National (INR)	5000	3000	2000	500	NA
Conference Fees, Foreign Nationals (USD)	200	100	50	50	NA

Submission Deadline:

1. **Workshop Registration: On or before 20th November 2022**
[Workshop Registration Link](#)
2. **Conference Registration: On or before 30th September 2022**
[Conference Registration Link](#)

Please note:

1. Registration fees include GST charges (non-refundable).
2. Workshop will be organized in an online mode.
3. Workshop fee is waived off for registered conference delegates.

Bank Details

Name of the Bank	HDFC Bank Ltd
Name & Style of Bank Accounts	Somaiya Vidyavihar University - KJSIMS
Account Number	50100350136066
Type of Bank Account	Saving Account
MICR Code	400240015
IFSC Code	HDFC0000060
PAN No.	AAATS2056G
GST Registration No.	27AAATS2056G1ZL

Advisory Committee



Dr. Monica Khanna, Director, K J Somaiya Institute of Management and Dean, Faculty of Management Studies, Somaiya Vidyavihar University, Mumbai, India.



Dr. Radha Iyer, Area Chairperson, General Management Area, K J Somaiya Institute of Management, Mumbai, India.



Dr. Strinivasan Soondrasan Pillay, Head of Department, Public Management and Economics, Durban University of Technology, University in Berea, Durban, South Africa.

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